

Ana has loved sewing since she was a child. She enjoyed making clothes for her dolls and, eventually, for herself. While her childhood classmates spent their afternoons playing, Ana took sewing lessons so she could increase her abilities and sink her teeth further into an artform she loved. She became enthralled with the brightly-colored fabrics, the whirring of the sewing machine, and the ability to create beautiful garments. Designing and sewing clothes became a way for Ana to connect with a force greater than herself, and she often gets so involved in her work that she time passes unrecognized.

Though Ana never stopped designing and sewing clothes, she pursued a career in accounting and business. In 2010, Ana found that, while she enjoyed the work she was doing, she also wanted to follow her heart. She decided to attend the Fashion Institute of Technology in New York. After completing her program, she worked at various companies in the fashion industry and did freelance accounting and bookkeeping on the side. She still felt unfulfilled and knew that she needed to do something more meaningful.

One day, while going through old clothing in her closet, Ana came across several pairs of old jeans. They no longer fit her, but the jeans were still in great condition, and Ana had an emotional connection to them. She chose to give the jeans a chance at a second life and made purses out of them. As she wore the jean purses, many women complimented her on their design and functionality. They told Ana that they, too, had jeans that they were hesitant to just throw away, and they asked her if she could repurpose their jeans, as well. This sparked an idea for Ana, and she started to research how many clothes were thrown out each year that could be upcycled. When Ana learned how many clothes are sent to landfills (about 12.8 million tons of clothing each year), she knew she could be part of the solution. BagAnna's was born.

Each bag is made of upcycled jeans, vegan leather, or coffee sacks. There are various styles, including medium-sized tote bags, small cross body bags, and small clutches. If you want something totally unique, you're in luck—each bag is customizable! With BagAnna's stylish handbags, you can be trendy while simultaneously helping the environment!